

# Gweledigaeth, Uchelgais a Chenhadaeth

## Vision, Ambition and Mission



‘A Carmarthenshire Food System that produces, promotes and provides healthy and sustainable food for future generations’

Core Values -

**Accessible**

**Healthy**

**Thriving**

**Committed**

**Sustainable**

‘System Bwyd Sir Gaerfyrddin sy'n cynhyrchu, hyrwyddo a darparu bwyd iach a chynaliadwy ar gyfer cenedlaethau'r dyfodol’

Gwerthoedd Craidd -

**Hygyrch**

**Iach**

**Ffyniannus**

**Ymrwymedig**

**Cynaliadwy**



# Strategaeth Strategy



## Strategic Objectives



### 1. Food for Public Health

- The Food Environment at Home, Public and Community Settings



### 2. Public Sector Provision

- Sustainable Food Procurement and Education



### 3. Local Food Economy

- Sustainable Food and Farming Sector Careers and Livelihoods

## Amcanion Strategol

### 1. Bwyd ar gyfer lechyd y Cyhoedd

- Yr amgylchedd bwyd yn y cartref, y cyhoedd a'r gymuned

### 2. Darpariaeth Sector Cyhoeddus

- Caffael Bwyd Cynaliadwy ac Addysg

### 3. Economi Bwyd Lleol

- Gyrfaoedd a Bywoliaethau'r Sector Bwyd a Ffermio Cynaliadwy



# Bwyd ar gyfer lechyd a Cyhoedd

## Food for Public Health



### Mission

'All of Carmarthenshire has access to local, healthy and sustainable food.'

### Targets

100% of residents in Carmarthenshire have access to local, healthy and sustainable food by 2035. *\*access is defined as Skills/Knowledge, Affordability and Physical availability.*

Carmarthenshire becomes the first county in Wales to eliminate 'non-emergency' need for food banks by creating dignified and universal access by 2040.

Carmarthenshire adopts 'Health Traffic Lighting' labelling in 100% of Public Sector settings by 2035

Significantly decrease the consumption of processed foods and foods that are high in fat, salt and sugar (HFSS) and increase the consumption of fruit and vegetables.

### Cenhadaeth

'Mae gan Sir Gaerfyrddin gyfan fynediad at fwyd lleol, iach a chynaliadwy.'

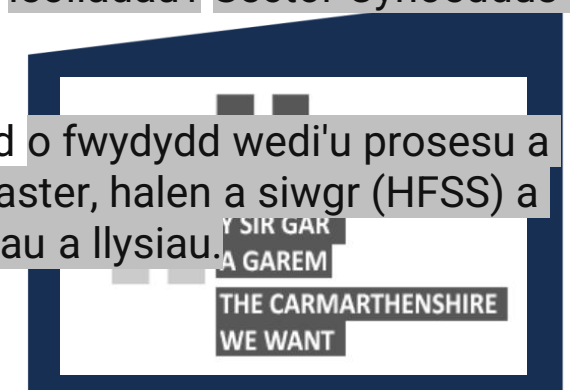
### Targedau

Mae gan 100% o drigolion Sir Gaerfyrddin fynediad at fwyd lleol, iach a chynaliadwy erbyn 2035. *\*Diffinnir mynediad fel sgiliau/gwybodaeth, fforddiadwyedd ac ar gael yn gorfforol.*

Sir Gaerfyrddin yw'r sir gyntaf yng Nghymru i ddileu'r angen 'nad yw'n argyfwng' am fanciau bwyd drwy greu mynediad urddasol a chyffredinol erbyn 2040.

Mae Sir Gaerfyrddin yn mabwysiadu labelu 'Goleuadau Traffig lechyd' mewn 100% o leoliadau'r Sector Cyhoeddus erbyn 2035.

Lleihau'n sylweddol y defnydd o fwydydd wedi'u prosesu a bwydydd sy'n uchel mewn braster, halen a siwgr (HFSS) a chynyddu'r defnydd o ffrwythau a llysiau.



# Darpariaeth Sector Cyhoeddus

## Public Sector Provision



### Mission

‘All Public Sector catering, education and provision services work collaboratively to prepare, serve and promote healthy and sustainable food’

### Targets

30% of Public Food Procurement has provenance from organic or sustainability accredited local and Welsh producers by 2030.

100% of education settings include Food Literacy as part of Key Stages 1–5 by 2030.

75% reduction in the \*environmental footprint of public sector food procurement by 2035.

\*full life cycle of food, from production to waste

### Cenhadaeth

‘Mae holl wasanaethau arlwyio, addysg a darpariaeth y Sector Cyhoeddus yn cydweithio i baratoi, gwasanaethu a hyrwyddo bwyd iach a chynaliadwy’

### Targedau

30% o Gaffael Bwyd Cyhoeddus yn tarddu o gynhyrchwyr lleol a Chymreig sydd wedi'u hachredu gan gynhyrchwyr organig neu gynaliadwydd erbyn 2030.

100% o leoliadau addysg yn cynnwys Llythrennedd Bwyd fel rhan o Gyfnodau Allweddol 1–5 erbyn 2030.

Gostyngiad o 75% yn ôl \*troed amgylcheddol caffael bwyd y sector cyhoeddus erbyn 2035.

\*cylch bywyd llawn o fwyd, o gynhyrchu i wastraff.

Y SIR GÂR  
A GAREM  
THE CARMARTHENSHIRE  
WE WANT

# Economi Bwyd Lleol Local Food Economy



## Mission

‘Develop a thriving, innovative and resilient local food economy that retains value’

## Targets

Work to increase employment opportunities in the agricultural sector (primary food production) by 2030.

100% of Carmarthenshire Food Sector Jobs paid the real living wage by 2035.

Increase the amount of Community Food and Social Enterprises, spread equitably across the county.

## Cenhadaeth

‘Datblygu economi fwyd leol ffyniannus, arloesol a gwydn sy'n cadw gwerth’

## Targedau

Gweithio i gynyddu cyfleoedd cyflogaeth yn y sector amaethyddol (cynhyrchu bwyd sylfaenol) erbyn 2030.

100% o Swyddi'r Sector Bwyd Sir Gaerfyrddin yn derbyn tâl cyflog byw gwirioneddol erbyn 2035.

Cynyddu faint o Fentrau Bwyd a Chymdeithasol Cymunedol, wedi'u gwasgaru'n deg ar draws y sir.



# Strategaeth Bwyd Lleol

## Local Food Strategy



**1** Set Objectives,  
Missions and  
Targets

**2** Centralised  
Action Plan

**3** Strategic  
Programme  
Delivery

**4** Monitoring  
and Evaluation  
Framework



“  
Y SIR GÂR  
A GAREM  
THE CARMARTHENSHIRE  
WE WANT  
”

# Canlyniadau Cymdeithasol ac Iechyd

## Social and Health Outcomes



### Social and Health

- Improved health outcomes and lowered risk of diet-related disease
- Less people at risk of food insecurity
- A more targeted approach to enhanced community resilience through formalised partnerships
- Better cultural recognition and social integration of communities
- Increased community representation and social equity across the food system

### Cymdeithasol ac Iechyd

- Gwell canlyniadau iechyd a lleihau'r risg o glefyd sy'n gysylltiedig â diet.
- Llai o bobl sydd mewn perygl o ansicrwydd bwyd.
- Dull mwy targedig o wella gwytnwch cymunedol trwy bartneriaethau ffurfiol.
- Gwell cydnabyddiaeth ddiwylliannol ac integreiddio cymdeithasol cymunedau.
- Mwy o gynrychiolaeth gymunedol ac ecwiti cymdeithasol ar draws y system fwyd



# Canlyniadau Amgylcheddol Environmental Outcomes



## Environmental

- Lower carbon and environmental footprint
- Less global impact/footprint of 'brought-in' inputs
- Reduced climate change risk by adaption
- Better conservation and regeneration of natural resources

## Amgylcheddol

- Ôl troed carbon ac amgylcheddol is
- Llai o effaith/ôl troed byd-eang mewnbwn 'dod i mewn'
- Lleihau'r risg o newid yn yr hinsawdd drwy addasu
- Gwell cadwraeth ac adfywio adnoddau naturiol



# Canlyniadau Economaidd

## Economic Outcomes



### Economic

- More established pathways into food sector careers and entrepreneurship
- Increased careers and business growth in associated food sectors
- More people retained in careers in rural and urban working communities
- Increased investment through economic circularity, more wealth built into communities

### Economaidd

- Llwybrau mwy sefydledig i yrfaedd ac entrepreneuriaeth y sector bwyd
- Mwy o yrfaedd a thwf busnes mewn sectorau bwyd cysylltiedig
- Mwy o bobl yn cael eu cadw mewn gyrfaedd mewn cymunedau gwledig a threfol
- Mwy o fuddsoddiad trwy gylchrediad economaidd, mwy o gyfoeth wedi'i ymgorffori mewn cymunedau

